



Annual Report | 2015



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OPENING REMARKS

For each stage of development of Institute of Socio-Cultural Management it is possible to find the phrase which will characterize this stage. 2015 haven't become an exception. The expression inherent in this stage – “When end is the beginning”. It is possible to tell about our activity within a year when “School of civic participation” and other projects, despite endings of their certain stages in 2015, found continuation following 2016.

Our tem, first of all, was guided by needs of public activists, offering them the most perfect techniques of the solution of social problems at the local level.

All our efforts were aimed at the development of the person through increase in its social capital. As always, invaluable help to us was given by the Ukrainian and foreign partners.

This report gives more detailed description of our activity during 2015. We hope that it will be interesting and informative for you .

Abramov Lev
Director of the Institute of Socio-Cultural Management



About Institute of Socio-Cultural Management (ISCM)

Institute of Socio-Cultural Management is a non-political, non-profit, non-religious, non-governmental regional organization which was established in 2000, and in 2001 was incorporated.

The main activities of ISCM are educational, information, research.

The main thematic priorities of ISCM are the community development, transformation of cultural institutions into the centers of local activity, the development of democratic processes and the promotion of Euro-Atlantic integration of Ukraine.

ISCM mission is to promote democratic transformation of Ukrainian society by supporting community development, independent information space and integration processes at the local level.

The main forms of ISCM work is conducting educational events (seminars, workshops, conferences), development of teaching aids, holding researches, advocacy campaigns, informing the target audience (thematic Internet pages, newsletters, press conferences) and administration of grant programs.



ISCM TEAM

The staff of ISCM - a team of experienced professionals who specialize in solving social and cultural needs of the public. A wide range of experience and responsibility for the quality of a result provides a high level of research, seminars, training, development of teaching aids, online resources and administration of grant programs. The competence of each team member meets the requirements of modernity.



Abramov Lev
Director



Azarova Tamara
Council Secretary



Kodrik Lionila
Accountant



Naboka Oksana
project Coordinator



Anastasiya Shevchenko
project Assistant



Liliya Guryanova
Volunteer, translator

MAIN EVENTS OF 2015



For ISCM this year was saturated with interesting events, new openings and achievements. Certainly, ISCM made all the best for each project that was realized, every event that was held, to achieve good results and positive changes in participants who were involved. Chronologically, it is possible to consider the following results of 2015 given below.

In 2015 the program of training of public activists within the **School of Civic Participation-2** project which is realized by ISCM with financial support of Ch. S. Mott Foundation was continued. Participants took part in three trainings on development of the communities provided by the project. Leading experts from Ukraine and Poland were involved in carrying out training sessions (p.19).

As the project School of Civic Participation-2 has two-year validity period (2014-2015), this year was the last and the **Second National conference "Social Animation for Cultural Development and Communities"** was carrying out (p.23).

This year ISCM also acted as the regional partner in other projects, in particular, the **National Dialogue project** which was realized by the International center of perspective researches (Kiev).

"National dialogue" is a project which unites a number of the initiatives directed on advance of idea of unity, reconciliation and reintegration by carrying out dialogues as opposed to the armed opposition. National dialogue is carried out between regional elite and leaders of opinions in further development of Ukraine as complete and sovereign state.

Respectively, **on June 30, 2015 in Kirovograd, within the project the regional**

round table "National dialogue : overcoming the past, enduring the present, building the future" took place.

the public on the issues of initiatives of civil society in five target areas by qualitative regional journalism.



Members of the «National dialogue»

At the meeting presented the results of a sociological poll in which 4413 respondents from all Ukraine have taken part

The National Forum with participation of journalists and public figures from Vinnytsia, Zhitomir, Zaporozhye, Kirovograd and Kherson areas - participants of the "Regional Voices for Democracy" project was total part of implementation of the project. The forum took place on December 10-11 in Kiev where ISCM acted as an expert.

On November 11, 2015 in Mala Wyska of the Kirovograd area the **training "The center of local activity - as the center of development of a public initiative"** was held. It was carried out by ISCM within the "My Community - Our General House" project which is realized by public organization "Fund of Development of an Initiative of Society" (Mala Wyska). Participants of training were employees of cultural institutions and libraries of the area of Mala Wyska who examined features of writing of projects on support of socio-cultural initiatives in a rural community, seized instruments of creation and development of the centers of local activity on the basis of recreation center or library.

On October 7, 2015 ISCM was invited to the **Regional round table in the frames of the "Regional Voices for Democracy"** project which in Ukraine was implemented by DVV International and public organization "Press Club of Reforms" (Kirovograd). The round table was carried out in the form of discussion as which moderator Lev Abramov acted.

Action set the object to increase awareness of

By ISCM with assistance of the Ministry of ecology and natural resources, it was carried



The leading discussions on a round table "Regional voices for democracy"



Participants of training in Mala Wyska



out the annual **All-Ukrainian competition "To Pure Sources" which lasted from October 28 to November 30, 2015.** Promoting of the best achievements of citizens, the domestic enterprises and organizations in the sphere of ecological initiatives, improvement of indicators of a condition of sources, reservoirs and the rivers of Ukraine, rational use of water resources, careful attitude to water objects, their protection and reproduction, greening of production and attraction of "green investments" was the purpose of action.

More than one hundred works the majority from which had interesting, innovative approaches to the solution of environmental problems came to a contest committee. Winners are already defined (p. 29).

As the regional partner, ISCM continued cooperation with the International center of perspective researches (Kiev). ICPR also initiates a series of the public discussions in all regions of Ukraine? That were urged to create the constitutional process on the basis of broad public attraction as it is accepted in the democratic countries.

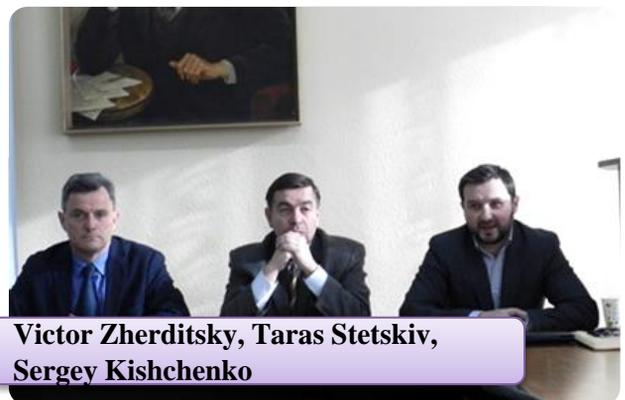
Respectively, on **December 15, 2015** in Kirovograd the public meeting "The

constitutional process in Ukraine : from the contract of political elite to public consensus" took place. Event was held for the purpose of the beginning nationwide, inclusive process on creation of the new Constitution.



Recognized experts in the sphere of a constitutional right Victor Zherditsky, Taras Stetskiy, Sergey Kishchenko were the main speakers at a meeting. On action questions on adjustment of functioning of the independent Constitutional court, decentralization and its influence on the constitutional process in the country were taken into consideration.

Results of public discussion have to be brought in the new draft constitution, created as a compromise between various public groups and regions of Ukraine.



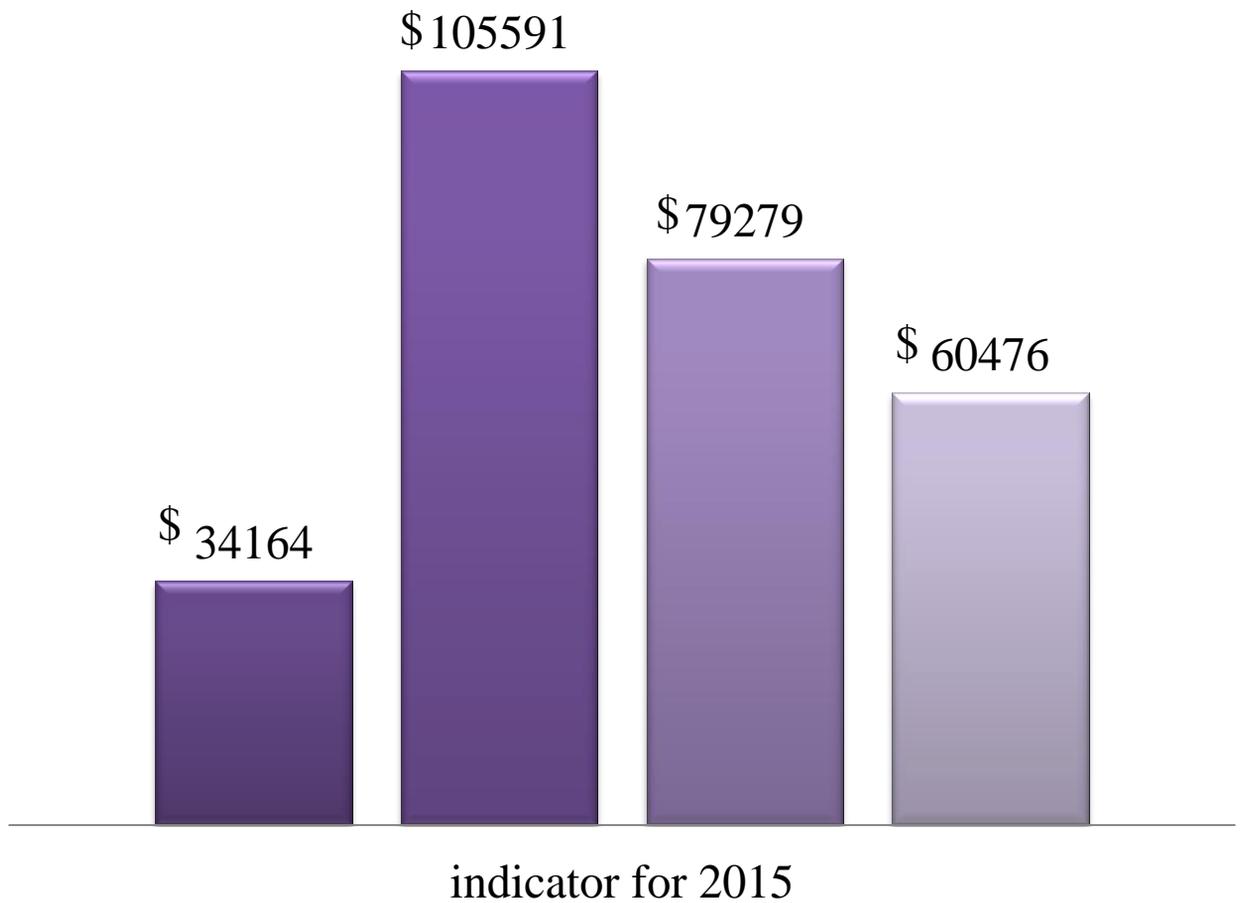
Quantitative indicators of activity

Indicator	Manifestation by years	
	2001-2014	2015
Development and edition of manuals	11	-
Development and edition of newsletters	38	1
Development and edition of other publications	12	5
Distribution of own editions (number of copies)	64350	3700
Projects started	22	2
Projects ended	21	3
Number of competitions of grants for NGO were carried out	5	-
Supported NGO projects	14	-
Number of competitions for public activists and journalists was carried out	3	1
The number of winners of competitions for public activists and journalists were awarded	18	13
Number of events were carried out	109	6
Number of participants of the events	2200	155
Quantity of articles / plots in the mass media which lit activity of ISCM	394	17
Number of researches were carried out	8	-

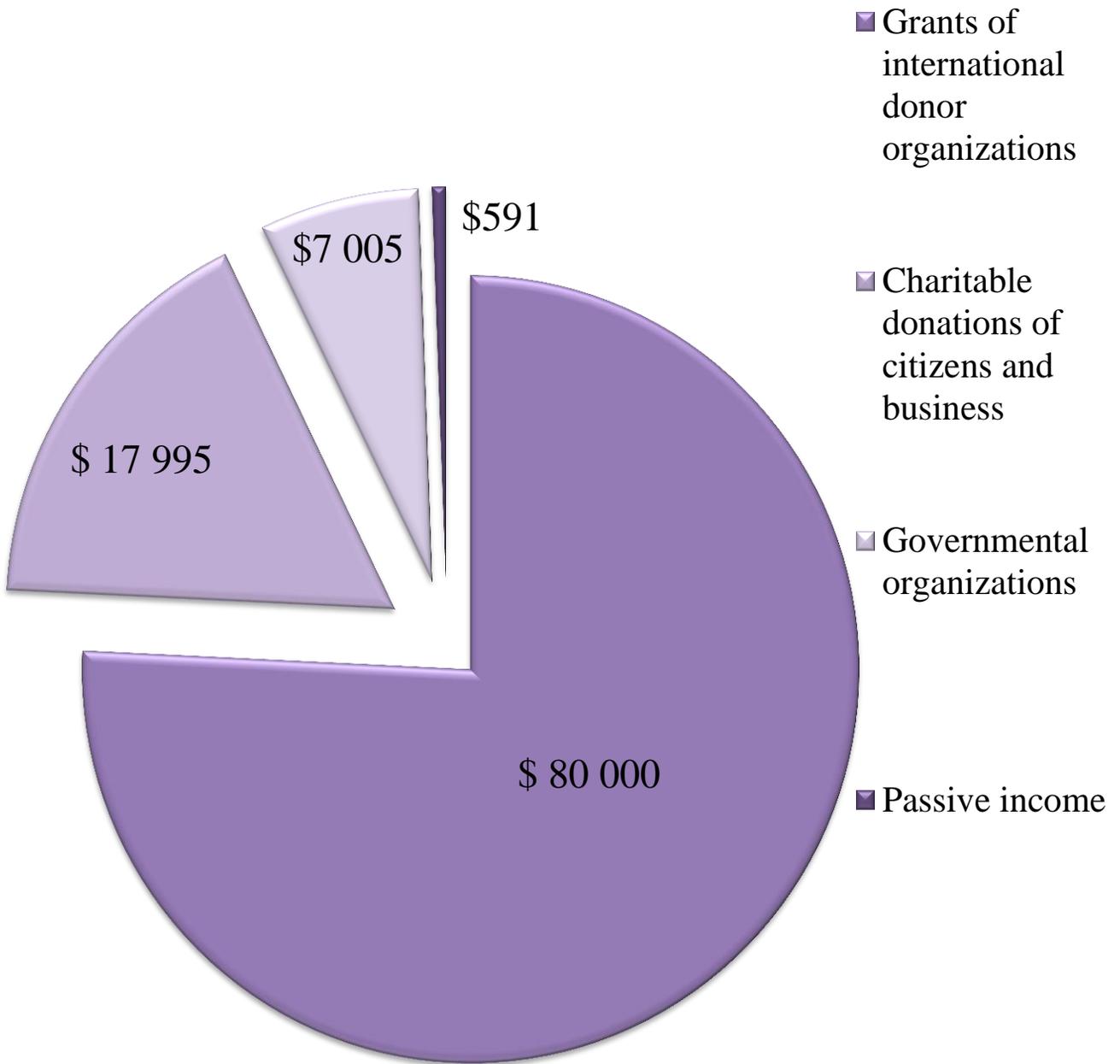
FINANCIAL REPORT OF ISCM

Budget of ISCM in 2015

- Balance for the beginning of 2015
- Income received of ISCM in 2015
- Expences of ISCM in 2015
- Balance for the end of 2015

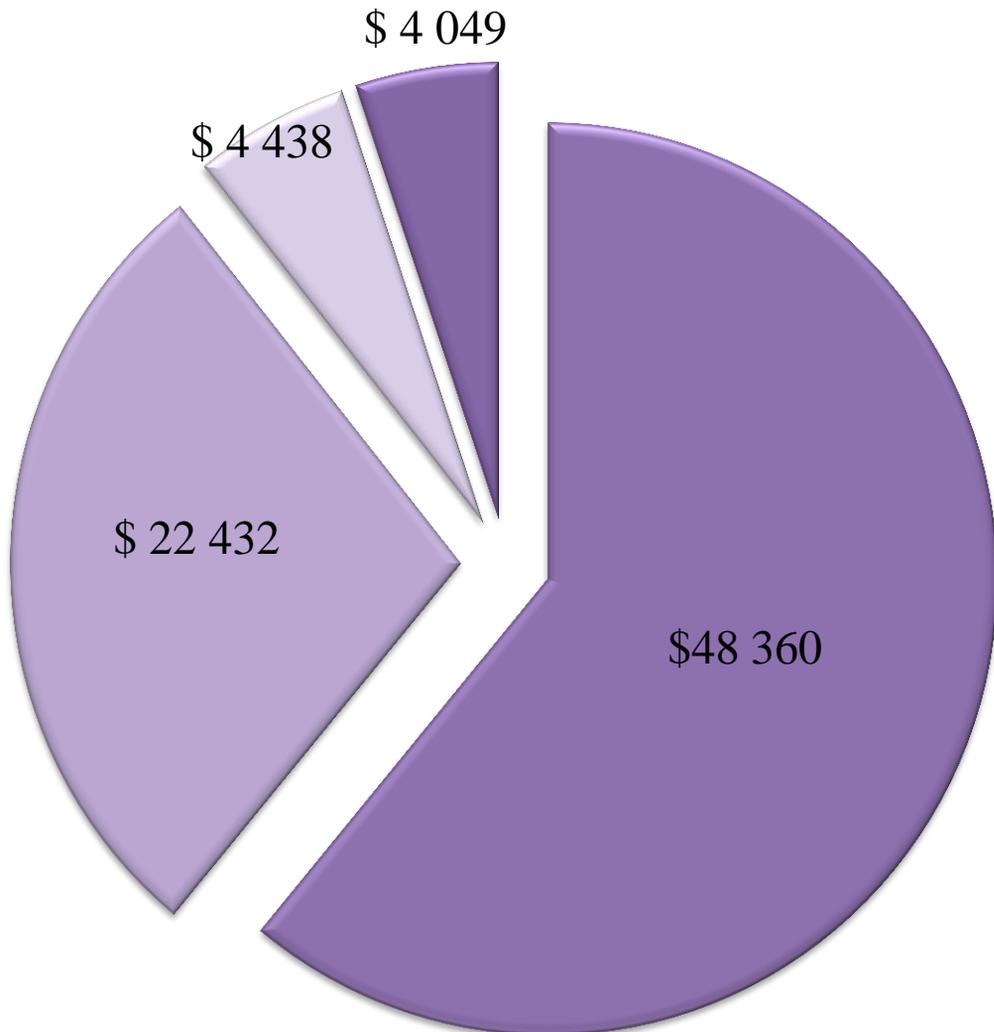


Income received in 2015



Expenses in 2015 *

- Implementation of measures
- Wages and fees to involved experts
- Replication of educational literature
- Other expenses



** For realization of initiatives in 2015 by the Institute of Socio-Cultural Management used the means provided by Ch. S. Mott Foundation, the Ministry of ecology and natural resources of Ukraine, and also charitable donations of citizens and business.*

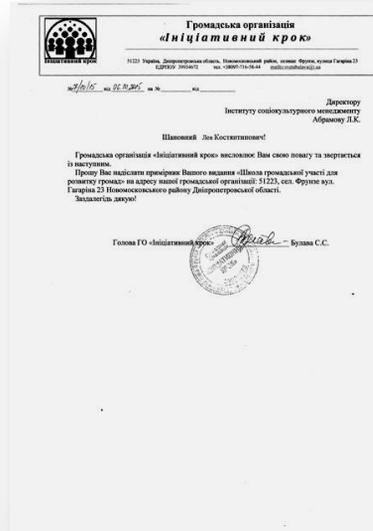
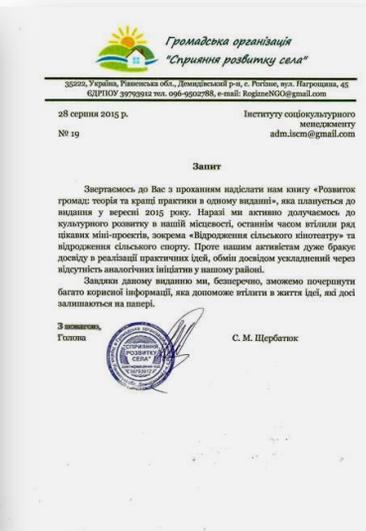
Reviews about ISCM activities



Letter gratitude
from Komsomol city council
Municipal institution "The
Centralized Library System of
Poltava Region" for
replenishment of library
funds.

Requests for publication

In 2015 the Institute of social cultural management published the book **"School of Civic Participation for Development of Community"**. The book caused a great interest among representatives of the third sector. Many public activists wanted to receive a copy of this edition.



The coverage of activity by the media

The video topics which were shown on Kirovograd TV channel (The Kirovograd regional broadcasting company) and Kirovograd Internet television "KIT".

TV



Lev Abramov became the guest of "A topic of day" on Kirovograd TV channel



Oksana Naboka visiting a KIT

On Internet resources about activity of ISCM in 2015 96 publications are recorded. It is possible to distinguish the following sites: lacenter.org.ua, lac.org.ua, youtube.com, tusovka.kr.ua, prostir.ua.

WEB-sources



Print media

On pages of newspapers and magazines 6 articles about activity of ISCM were printed. In particular, in newspapers "Ukraine Center", "National Word", "Messages of Mala Wyska" and in the NGO-Inform magazine.



Number of published materials

TV– 6 video topics

Print media– 11 articles

WEB-sources– 96 publications

Institutional development

ISCM took continuous development, expansion of outlook as an activity basis. The modern world is quite changeable and needs people who correspond to its development. Therefore, ISCM, considering requirements of the present, takes an active position in development the modern world.

Such events were visited by the employees of ISCM in 2015:

- **Forum “Donbass Is Ukraine”** (July 5, 2015 . Slovyansk, Donetsk region) *(photo 1)*
- **"Public consultations on the project of the updated Strategy of environmental politic in Ukraine“** (July 9-10, 2015, Mykolayiv).
- **Training "Rules of entrance and stay of citizens of Ukraine in Poland. Training for Ukrainian NGOs“** (September 9-10, 2015, Chernigov).
- **Forum "Judicial Reform and Civil Society in Ukraine"**(October 27-28, 2015, Kyiv) *(2,3 photos)*
- **Fourth Forum of development of civil society "Change Itself to Change the Country"**(November 19-20, 2015, Kyiv) *(4, 5,6 photos)*
- **"Regional voices for democracy"**(December 10-11, 2015, Kyiv) *(photo 7)*



PUBLICATIONS OF ISCM

The Institute of social cultural management constantly develops and publishes manuals, newsletters and other thematic editions not only for beginning public activists but for experienced figures to. Each given-out material is evidence-based and investigated. Features on development of communities, creation of the Centers of local activity, acquisition of the social capital by public activists and so on are covered in editions.



Newsletter "NGO Inform" No. 1 (51), 2015

In release the most actual news of "School of civic participation-2" are presented. Such as interviews with famous public figures of Kirovograd in the article "The Centers of Local Activity — the Alternative and Effective Tool of the Solution of Problems of Society", aspects of work of the public activist from mass media are characterized, and also covered experience of successful volunteer activity.

Leonid Zhovtilo (The participant of "School of civic participation - 1", NGO "Fund of Development of an Initiative of Society", Mala Wyska, the Kirovograd area) who is one of the main characters of the book was the first who received the book "School of Civic Participation for Development of Community".



Book "School of Civic Participation for Development of Community", 2015

The edition of Institute of Socio-Cultural Management within the School of Civic Participation project, with financial support of Mott Foundation, based on the theory of development of communities and practical experience of participants of the project. The book will be useful for everybody who is interested in development of cultural institutions, local communities and is ready to real transformations.



Activity Report 2013-2014

Activity Report of Institute of Socio-Cultural Management in 2013-2014. The report consists of information on work in two years, interesting events, the facts and achievements of ISCM. Report was published on ukrainian and english



Material of Second National conference "Social Animation for Cultural Development and Communities"

Conference was held from November 29 to December 1, 2015 in Bryukhovichi, Lvov area.

Materials of conference will be useful for public activists, heads and employees of cultural institutions, and also for all, who are not indifferent to reforming of cultural institutions, the solution of social problems and improvement of life of territorial communities.



All-Ukrainian competition "To Pure Sources" Catalog of competitive works 2015

The collection had included the best works of the annual All-Ukrainian competition "To Pure Sources" of 2015 directed to improvement of a condition of sources, reservoirs and rivers of Ukraine, rational use of water resources, education of careful attitude of citizens to water objects, their protection and reproduction by attraction of a general population to practical nature protection work, development of public nature protection initiatives.

ABOUT THE «SCHOOL OF CIVIC PARTICIPATION» PROJECT

"The school of civic participation" is a school of training for public sectors of the small cities and villages where on a competitive basis people who live in the territory of a community, persons interested to gain knowledge, skills concerning development of local community will be accepted.

Project purpose: to promote a sustainable development of local communities by increasing of competence of public leaders within School of civic participation.

Project tasks:

- To increase competence of public activists in development of communities.
- To extend positive experiment in development of communities.
- To integrate efforts of public activists and local social institutes for development of communities.

"The school of civic participation" project is realized thanks to financial support of Ch. S. Mott Foundation



«SCHOOL OF CIVIC PARTICIPATION –2 »

The "School of Civic Participation" was extended and was created "School of Civic Participation - 2", it's continuation in 2014-2015 by Institute of Socio-Cultural Management, with the financial support of Ch. S. Mott Foundation.

Having begun work in 2014, "The school of civic participation 2" expanded borders of the activity, the team of participants included active public figures from different areas of our country, developments of territorial communities and creation of the Centers of local activity demand improvement of the skills, increase of professional competence for successful work of society. Training sessions were held with the assistance of the leading Ukrainian and international trainers

who have long-term experience of development of communities. Also, as trainers graduates of the first school who willingly told how their life after participation in the project changed were involved in carrying out training sessions, impart experience also success stories on development of communities.

In 2014 for graduates of the first School training "Development of local communities", and for participants of the second School - three trainings from "Animation of public work" was provided. After acquiring a basis of public work, in 2015 with participants the following three trainings that had practical direction were provided.



2015 was a year of opportunities, developments, actions.

The maximum-program was involved in process of preparation of new generation of public activists, within the "School of Civic Participation-2 project". Respectively, the following trainings were held in 2015 for the participants of the School:

- ✓ Training "The basic principles of interaction of NGOs with mass media. Typical mistakes of NGOs" April 21-23, 2015, Kirovograd



Collective photo of participants of training



Practical tasks in the frames of the training

**Training session:
"Social aspect of the modern art"**

The trainer - Maria Gonchar (the graduate of "School of civic participation-1", artist, curator of socio-cultural projects, Odessa)



Training "The basic principles of interaction of NGOs with mass media. Practical advice on participation in TV programs of local broadcasting companies". Trainers - Olena Kvasha and Darya Romanskaya (graduates of the first School, the Kirovograd regional state broadcasting company)

✓Training "Attraction of financing from local sources (a local fundraising)",
May 26-28, 2015, Kirovograd



Collective photo of participants of training



The trainer - Ruslan Kraplich (public organization Recourse Centre Princes-benefactors Ostrozki Foundation, Rovno)



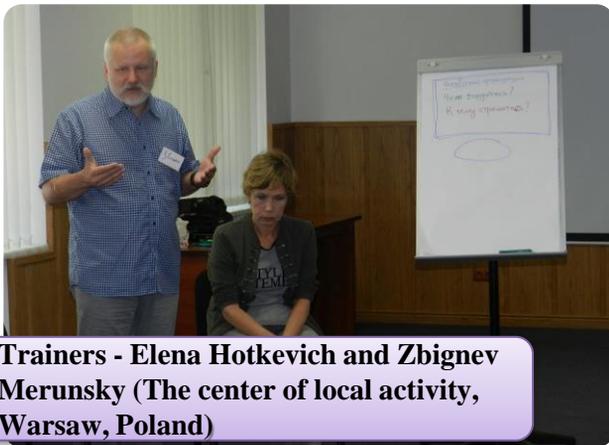
Practical tasks in the frames of the training

✓Training «Polish experience in development of the communities», June 21-23,
2015, Lviv-Bryukhovichi



Collective photo of participants of training





Trainers - Elena Hotkevich and Zbignev Merunsky (The center of local activity, Warsaw, Poland)

Practical tasks in the frames of the training

Statistical results of action of the School of Civic Participation-2 project for two years:

- Financial support of Ch. S. Mott Foundation - \$ 100,000;
- Quantity of the funds raised by Institute of socio-cultural management from local sources on additional financing of the project - \$17 808;
- 39 communities from 16 areas of Ukraine were attracted;;
- 7 trainings were held;
- Second National conference "Social Animation for Cultural Development and Communities" was carrying out;
- Quantity of the participants of the events -188 persons;
- 98 initiatives were realized by the participants of the School;
- 19 publications in mass media (articles, stories);
- 133 publications in the WEB-sources (news, thematic articles);
- With the circulation of 3000 copies three ISCM`s author editions were published and widespread.



Школа
громадської
участі



School of Civic Participation-2 project was realized by Institute of Socio-Cultural Management, with the financial support of CH.S. Mott Foundation

Second National conference "Social Animation for Cultural Development and Communities"

Second National conference "Social Animation for Cultural Development and Communities" in the frames of the «School of civic participation – 2» was carrying out from November 29 till December 1, 2015 in Lviv-Bryukhovichi. The three-day action which united public figures from different areas of Ukraine for exchange of experience and knowledge of new opportunities of public work.

Leading experts of public sector were involved in carrying out training sessions, and also graduates "Schools of civic participation - 1" joined the team of trainers:



Yury Trofimenko
*«Akhalar» Center
Chernigiv*



Olena Kvasha
*The participant of "School of
civic participation - 1"
The Kirovograd regional state
broadcasting company
Kirovograd*



Vasily Poluyko
*West-Ukrainian
resource center
Lviv*



Leonid Zhovtilo
*The participant of "School of
civic participation - 1"
NGO "Fund of Development
of an Initiative of Society"
Mala Wyska, Kirovograd
area*



Andrey Krupyak
*Lev Society
Lviv*



Stanislav Chernogor
*The participant of "School of
civic participation - 1"
NGO "Fund of Development
of the Society"
Kramatorsk, Donetsk region*

Following questions were considered at the conference :

- Experience of NGO West-Ukrainian resource center in development of local communities;
- "My Community — Our General House" project;
- Basics of media literacy;
- Dobrodel Platform as animator's tool;
- Experience of NGO "Charm" in development of communities;
- How to create a center of local activity;
- Experience of NGO «Golden years» in development of local communities;
- Hard situations in the society: work with case-study;
- Formations of critical thinking. Freyre's dilemma;
- Decentralization and its influence on development of local communities. A role of public activists in this process;
- Public work is the hobby which developed into a profession;
- Work with a body as the instrument of mutual understanding;
- Specific of interaction with regional state broadcasting companies;
- Tourism as an instrument of social animation;
- "School of life" as instrument of development of society;
- School of Active Skills of Society as way of activization of society.

Performances at plenary sessions, work at training sessions, the photoreport are covered in the edition of 2015 - "Materials of the Second National conference "Social Animation for Cultural and Community Development "(page 17)



✓ **Training session «Hard situations in the society: work with case-study»**

Andrey Krupyak (Lev Society, Lviv)



✓ **Training session «Formations of critical thinking. Freyre's dilemma»**

Vasily Poluyko (West-Ukrainian resource center, Lviv)



✓ **Training session «Work with a body as the instrument of mutual understanding»**

Yury Trofimenko («Akhalar» Center, Chernigiv)



✓ **Training session «Decentralization and its influence on development of local communities. A role of public activists in this process»**

Leonid Zhovtilo (NGO "Fund of Development of an Initiative of Society" "Mala Wyska, Kirovograd area)



✓ **Training session «Specific of interaction with regional state broadcasting companies»**

Olena Kvasha (The Kirovograd regional state broadcasting company)



Training session «Public work is the hobby which developed into a profession»

Stanislav Chernogor (NGO "Fund of Development of the Society", Kramatorsk, Donetsk region)



INTERVIEW:

Thoughts about «School of civic participation»



Natalya Vinnichenko

Public organization «Council of Young Scientists», Sumy

School of Civic Participation - 2 project, personally for me, became the beginning of new activity in my life. This project gave a strong impetus and dynamics of personal and professional development. Many ideas which were possible to embody thanks to training on "School of civic participation - 2" turned in the head on the way back from an every training. Except strong professional support, this project is also possibility of new and interesting acquaintances, exchange of experience, the organization of cooperation and discussion. It is worth noticing professionalism of organizers of school, each meeting left behind only positive memoirs and high level of the acquired knowledge.

Tolstik Nikolay

*Public organization "School of Life",
Nova Cherneshchina, Sakhnovshchinsky area, Kharkov
region*

I want to express sincere gratitude to the team of the ISCM for organizing actions for public activists. Trainings, practical sessions, involvement of the Ukrainian and international trainers opened new opportunities for me and helped for successful work directed on the interests of society. Participation in this project is an increase of my professional skill as public activist. Personally for me "School of civic participation - 2" was a unique platform which became a work reference point for development of society. I am proud of that was lucky enough to be the participant of this school.





Nataliya Onipenko

*NGO "Fund of Development of an Initiative of Society"
Mala Wyska, Kirovograd area*

"School of civic participation - 2" first of all was a new experience. The training program, that was picked up very successfully, gave us new knowledges, ideas and opportunities. Well and of course organizers, trainers and participants of the project were people who inspire and motivate.

Volodymyr Dmytrenko

Public organization "Center of development of the child and family "Rodis", Komsomolsk, Poltava region.

I gained new knowledge in social animation in society, fundraising, developments of society and adjustment of the social capital, and also personal development thanks to "School of civic participation-2". It gave me the chance to work for development of Komsomolsk more effectively . New acquaintances with colleagues from all over Ukraine also were useful. Gratitude for ISCM for opportunity to take part in this projects should also be expressed, I wish success to participants of following School-3 as well.



Egor Nesterov

Charitable organization "Gorky Fund of Development of Society", Gorky, Dnepropetrovsk area



I associate "School of civic participation - 2" with the word "development", participation in the project positively affected my outlook, I started thinking more objectively and seeing more opportunities for realization of the ideas. I received many useful tools, methods of features of development of society. New knowledge and acquaintances is that the School presented to me. Now I have many contacts across Ukraine, and also, abroad. I got positive experience and I consider that in this project it will be involved more and more people.

ALL-UKRAINIAN COMPETITION "To pure sources"



By ISCM with assistance of the Ministry of ecology and natural resources, it was carried out the annual **All-Ukrainian competition "To Pure Sources" which lasted from October 28 to November 30, 2015.**

Promoting of the best achievements of citizens, the domestic enterprises and organizations in the sphere of ecological initiatives, improvement of indicators of a condition of sources, reservoirs and the rivers of Ukraine, rational use of water resources, careful attitude to water objects, their protection and reproduction, greening of production and attraction of "green investments" was **the purpose** of action.

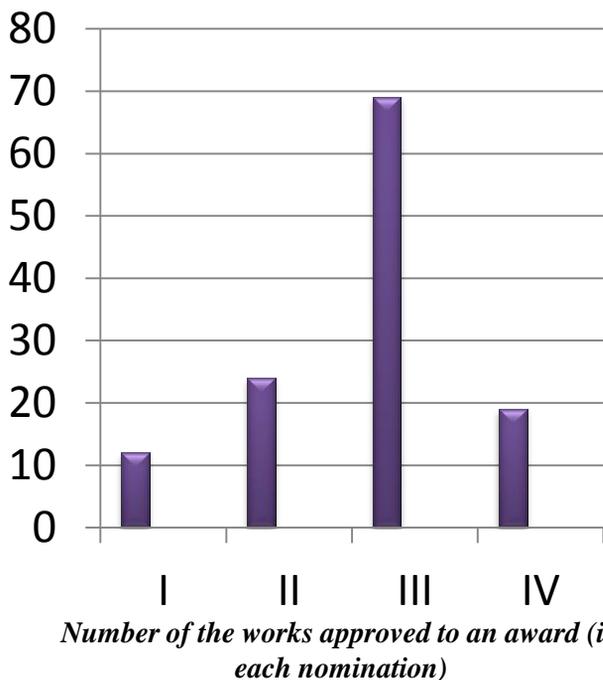
This year citizens of all age, not indifferent to environmental issues, public organizations, public institutions, educational institutions became the participants of competition.

In total in a contest committee **124 works among which 13 winners were defined given.** All participants will gain memorable diplomas and awards from the organizing committee of competition. The awards

ceremony will take place in April, 2016 within the International ecological forum "Environment for Ukraine" in which many guests, representatives of authorities, public organizations, mass media will be invited.

Winners of the competition "to pure sources" in 2015 were defined in the following nominations:

- I.** Representatives of local public administration, institutes of civil society (12 works);
 - II.** Groups of land and water users(24 works);
 - III.** Ecological societies and circles of general education, highest, professional educational institutions and out-of-school establishments (69 works);
 - IV.** Separate groups of citizens, citizens (individual participants) (19 works).
- Three winners were defined in each nomination.



ISCM partners



Centers of local activity
www.cal.org.pl/



The European Community Organizing Network
www.econnet.eu/



Kirovograd Internet TV
www.youtube.com/channel/UChd66iXXJkrgPNioABzpijA
www.facebook.com/kitonlinetv/timeline



Recourse Centre Princes-benefactors Ostrozki Foundation
www.fundraising.org.ua/



Center of Civic and Cultural Initiatives Support "Tamarisk"
www.tamarisk.org.ua/

CONTACT INFORMATION



Office adress:

Office №1 (second floor), 75-a Gaidar st.
25026, Kirovograd, Ukraine

Mailing adress

Institute of Socio-Cultural Management
p/b 4/30
Kirovograd, Ukraine
25006

E-mail:

adm.iscm@gmail.com

Web-resources of ISCM:

“Centers of local activity of Ukraine”

www.lacenter.org.ua

“Success stories of NGOs activity in
socio-cultural sphere” www.lac.org.ua

Social networks:

Facebook

www.facebook.com/pages/Інститут-соціокультурного-менеджменту

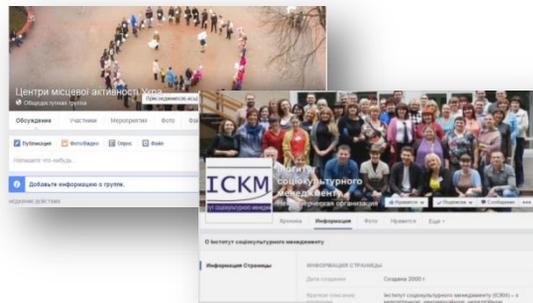
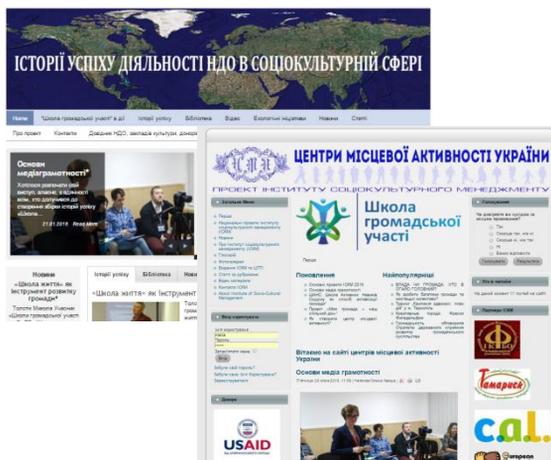
Centers of local activity of Ukraine:

www.facebook.com/groups/adm.iscm

Skype: *ngo_iscm*

Instagram: ISCM (NGO.ISCM)

ISCM #ICKM #розвиток_громад #Школа_громадської_участі_2





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Kirovograd

2016

Report prepared by Project
Assistant

Shevchenko Anastasia

Translated by volunteer

Liliya Guryanova